



INTERNATIONAL ENGINEERING SOURCING SHOW

4-5-6 MARCH 2020

Codissia Trade Fair Complex, Coimbatore

**Poster sizes for
exhibitor booths**

**NOTE: One-side open booths have a back wall and two side walls
and two-side open booths have a back wall and one side wall**

PLEASE SUBMIT POSTERS IN THE FOLLOWING FORMATS:

1. PDF/Adobe Illustrator/CorelDraw files at 200 dpi with all fonts converted to curves or paths

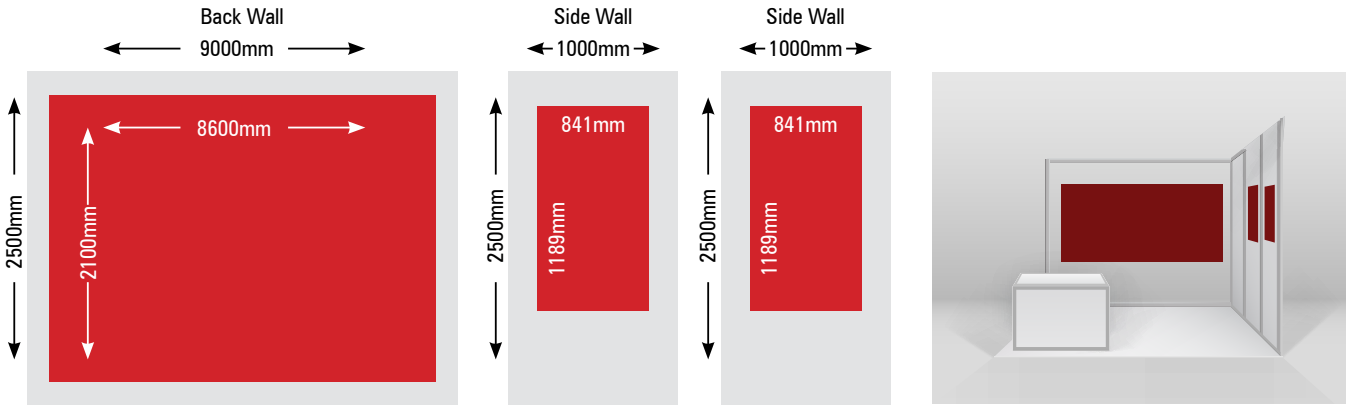
- At same size
- CMYK color space
- For maximum print quality of colour transitions it is advised not to use JPG compression for bitmaps contained in a PDF
- Overprint must be turned off

2. TIFF file at 200 dpi at same size

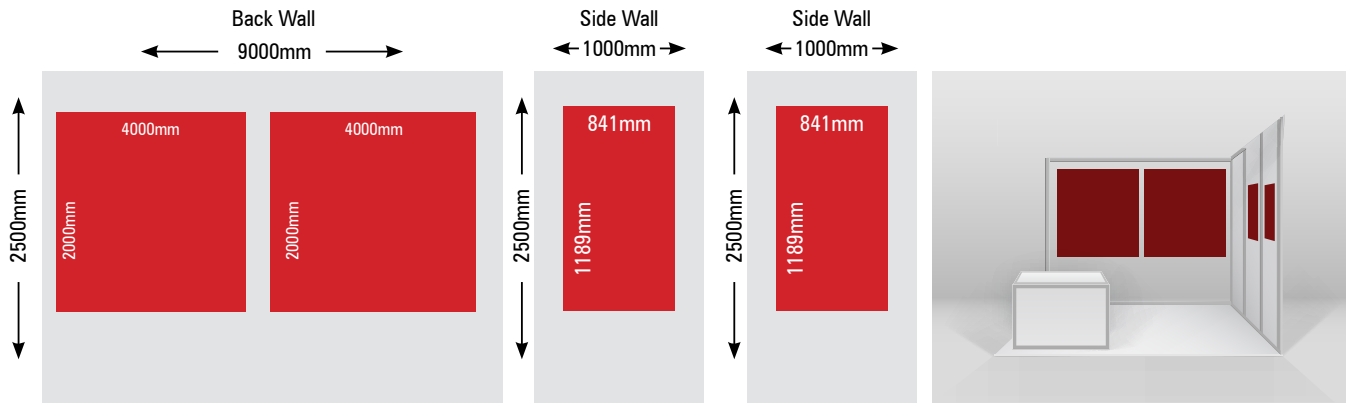
- Do not send layer files
- CMYK color space without direct or Pantone colors
- LZW compression must be used
- Overprint must be turned off

Branding of 27 sqm (9x3) Booths

Option 1



Option 2



Option 3

