



# INTERNATIONAL ENGINEERING SOURCING SHOW

**4-5-6 MARCH 2020**

**Codissia Trade Fair Complex, Coimbatore**

**Poster sizes for  
exhibitor booths**

**NOTE: One-side open booths have a back wall and two side walls  
and two-side open booths have a back wall and one side wall**

**PLEASE SUBMIT POSTERS IN THE FOLLOWING FORMATS:**

1. PDF/Adobe Illustrator/CorelDraw files at 200 dpi with all fonts converted to curves or paths

- At same size
- CMYK color space
- For maximum print quality of colour transitions it is advised not to use JPG compression for bitmaps contained in a PDF
- Overprint must be turned off

2. TIFF file at 200 dpi at same size

- Do not send layer files
- CMYK color space without direct or Pantone colors
- LZW compression must be used
- Overprint must be turned off

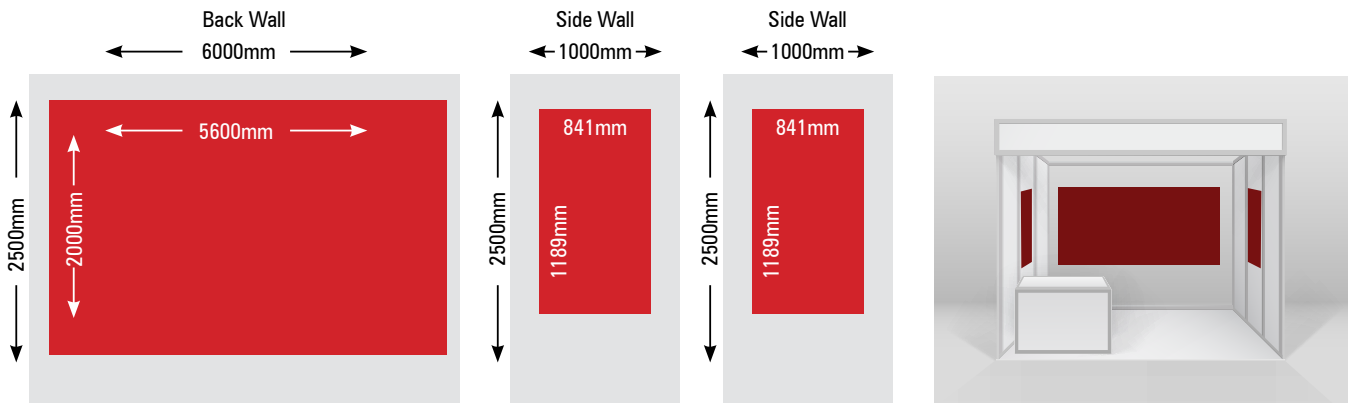
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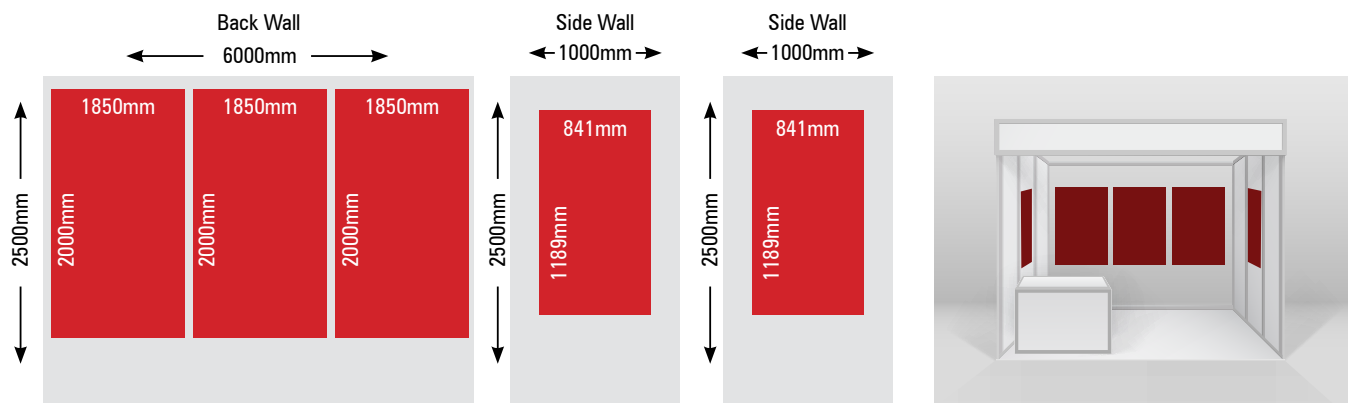
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## Branding of 24 sqm Booths

### Option 1



### Option 2



### Option 3

