



INTERNATIONAL ENGINEERING SOURCING SHOW

27-28-29 November, 2024

Chennai Trade Centre, Chennai, India

FOR PREMIUM BOOTHS ONLY

Guidelines - Graphics for Seamless Backwall

PLEASE SUBMIT POSTERS IN THE FOLLOWING FORMATS :

1. PDF/Adobe Illustrator/CorelDraw files at 200 dpi with all fonts converted to curves or paths

- At same size
- CMYK color space
- For maximum print quality of colour transitions it is advised not to use JPG compression for bitmaps contained in a PDF
- Overprint must be turned off

2. TIFF file at 200 dpi at same size

- Do not send layer files
- CMYK color space without direct or Pantone colors
- LZW compression must be used
- Overprint must be turned off

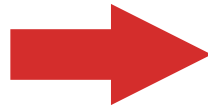
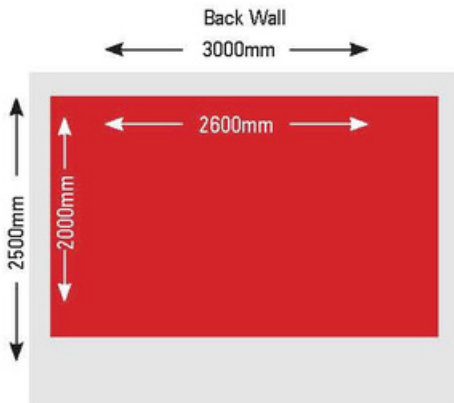
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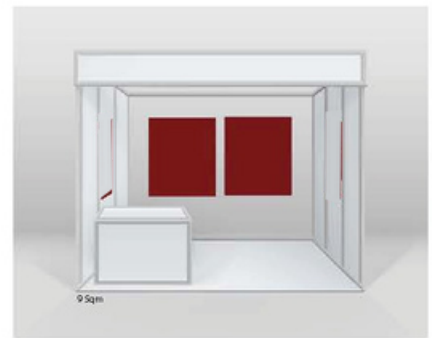
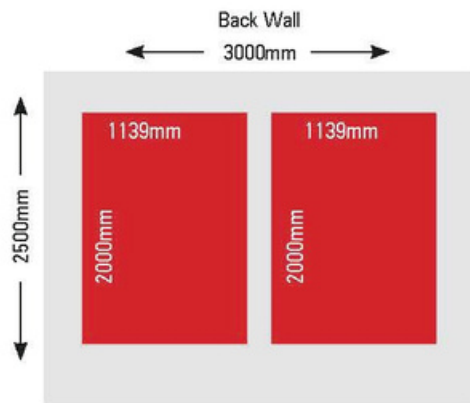
Chennai Trade Centre, Chennai, India

Branding of 9 sqm Booths

Option 1



Option 2



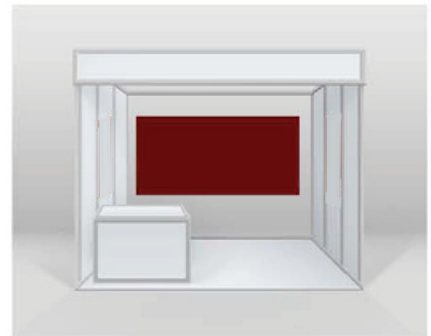
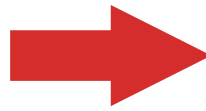
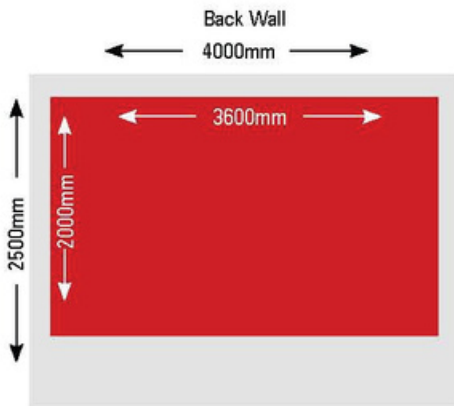
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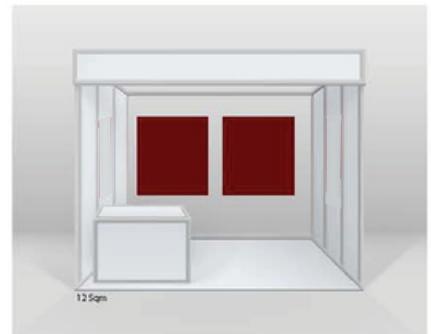
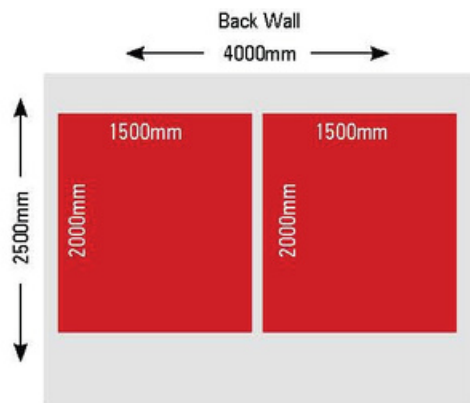
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Branding of 12 sqm Booths

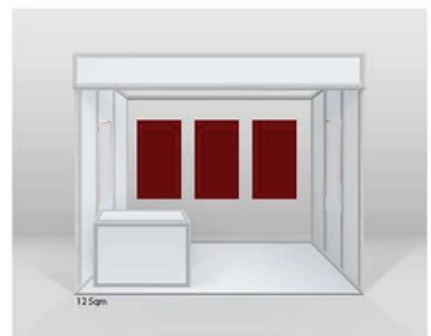
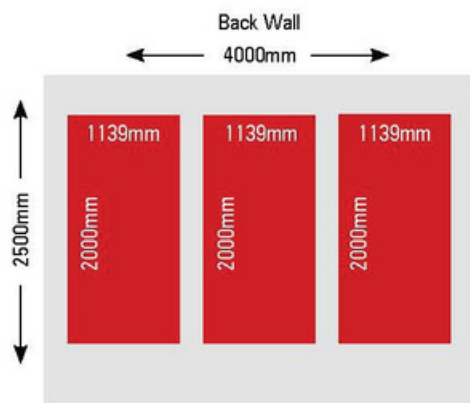
Option 1



Option 2



Option 3



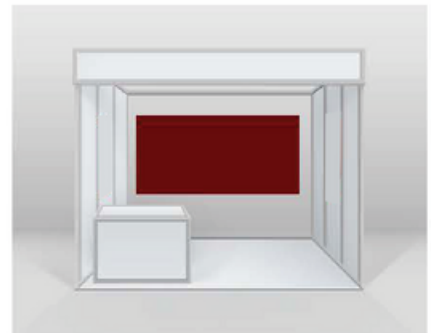
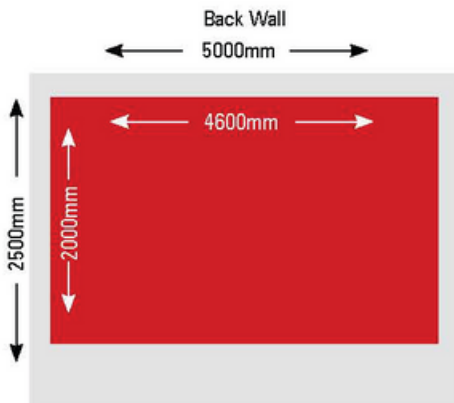
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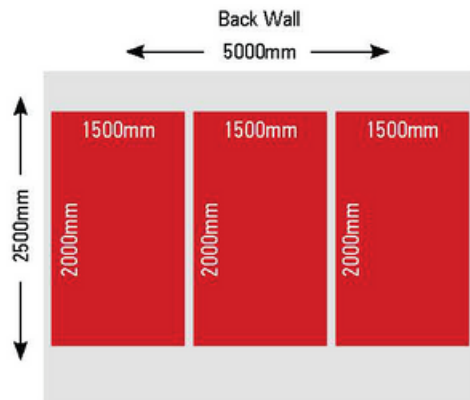
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Branding of 15 sqm Booths

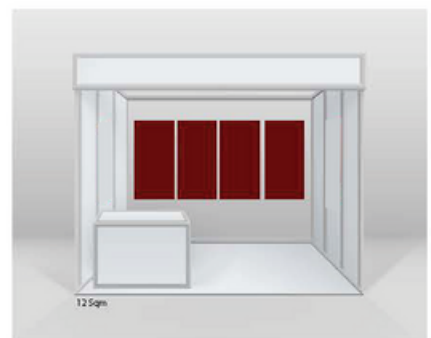
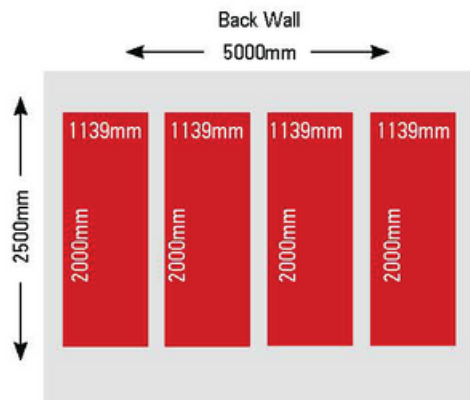
Option 1



Option 2



Option 3



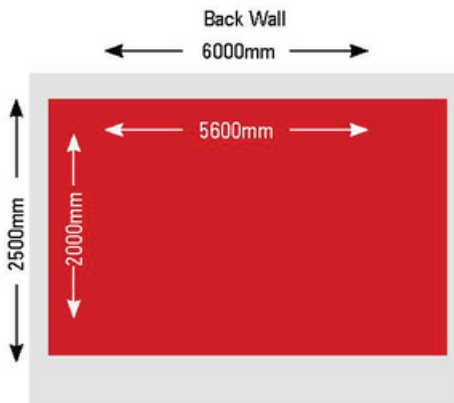
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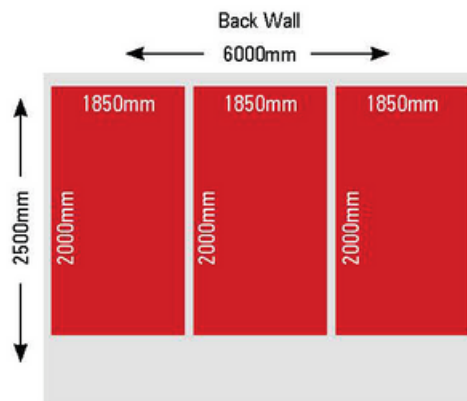
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Branding for 18, 24, 30, 36 sqm Booths

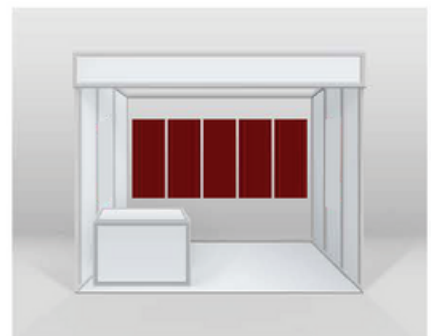
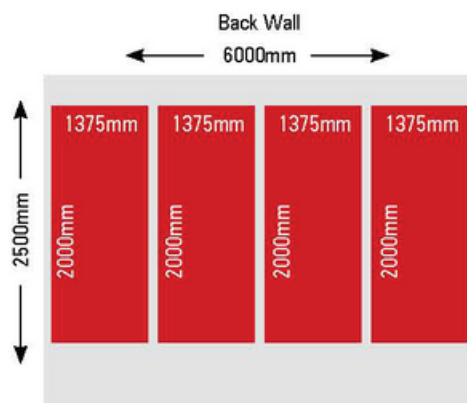
Option 1



Option 2



Option 3



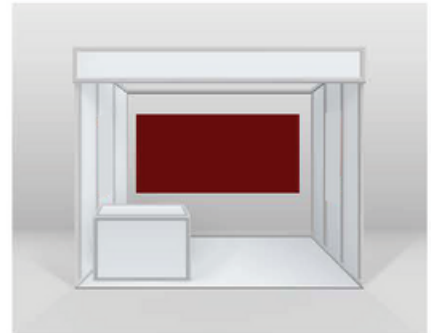
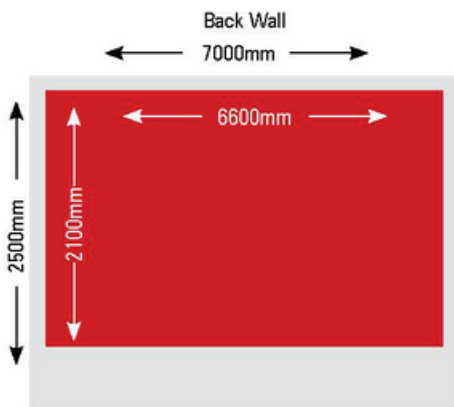
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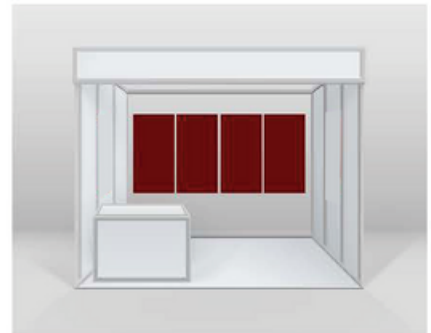
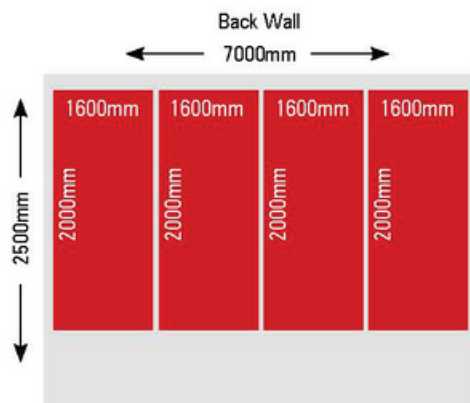
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Branding of 21 sqm Booths

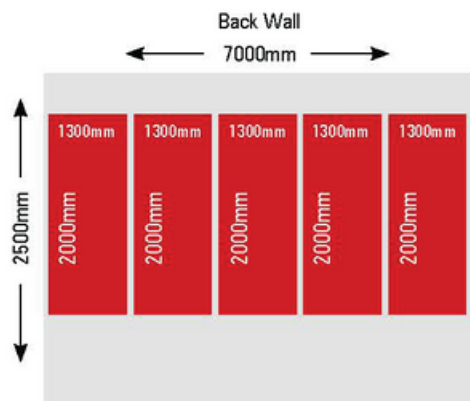
Option 1



Option 2



Option 3



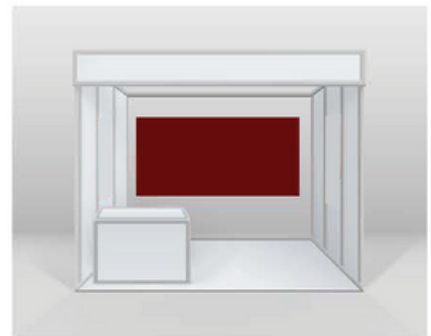
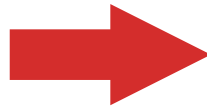
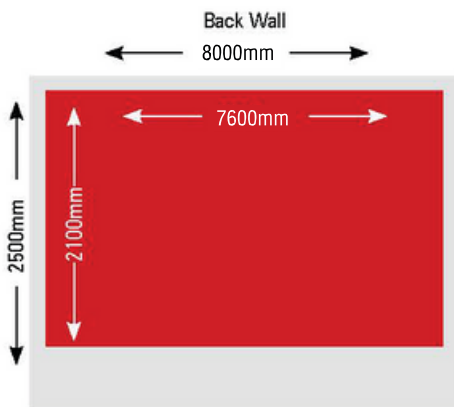
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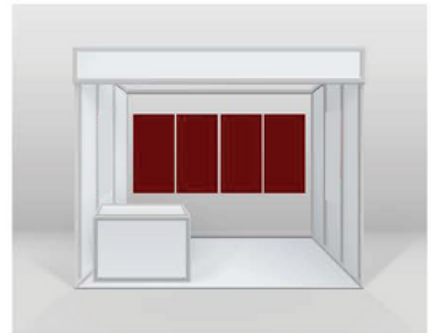
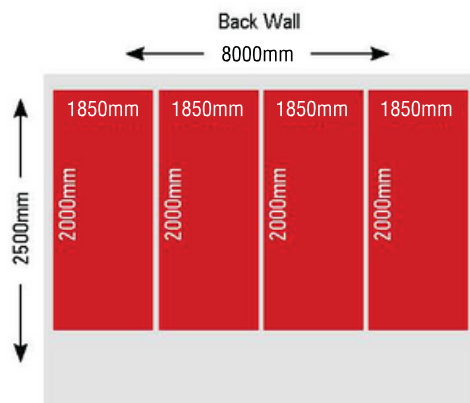
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Branding for 24 sqm Booths (8m x 3m)

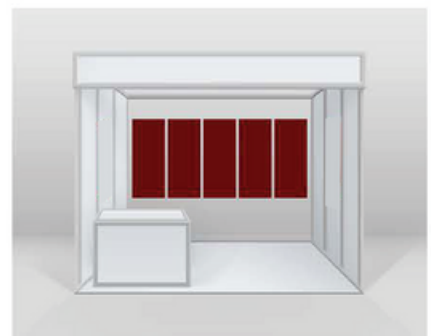
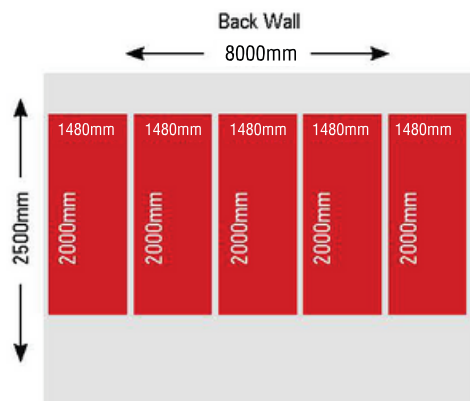
Option 1



Option 2



Option 3



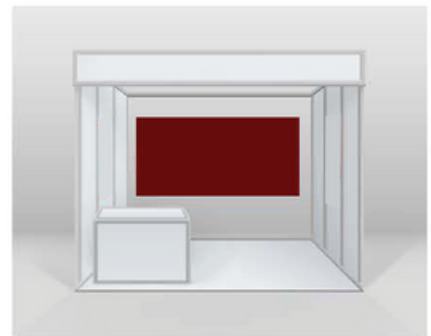
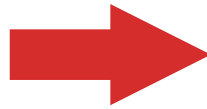
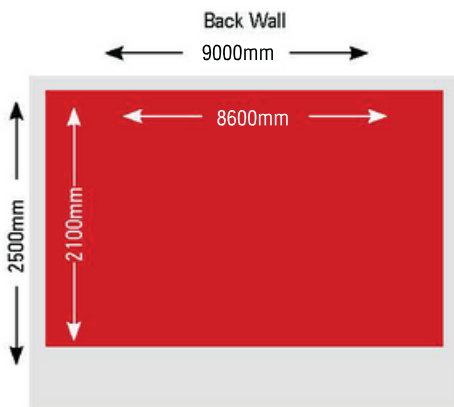
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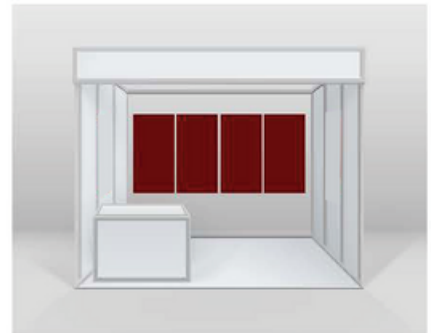
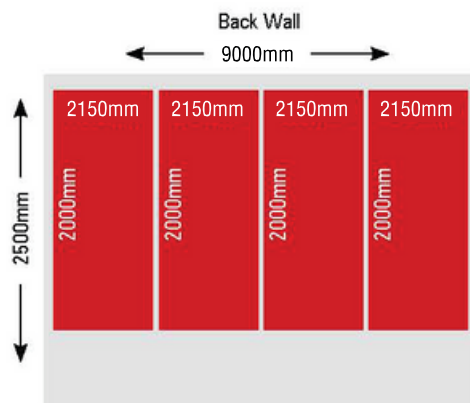
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Branding for 27 sqm Booths (9m x 3m)

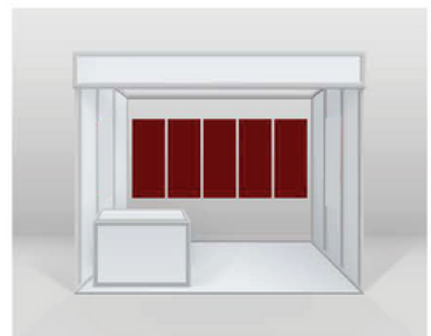
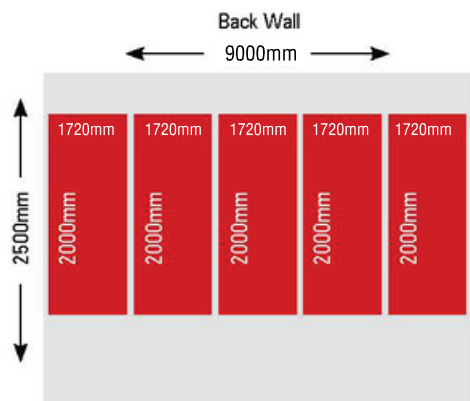
Option 1



Option 2



Option 3



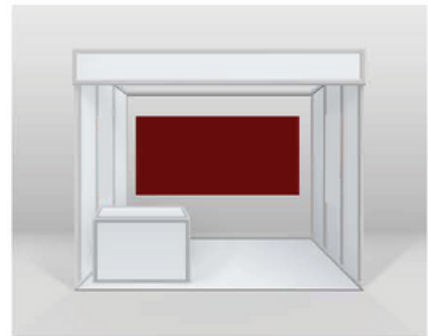
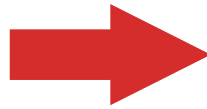
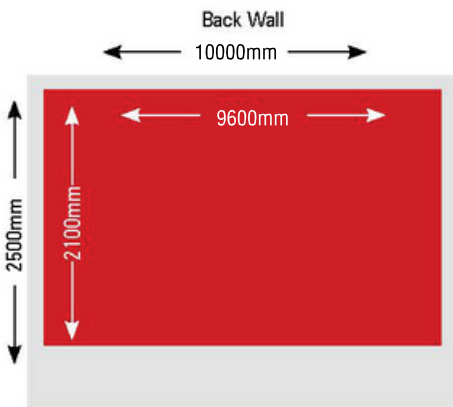
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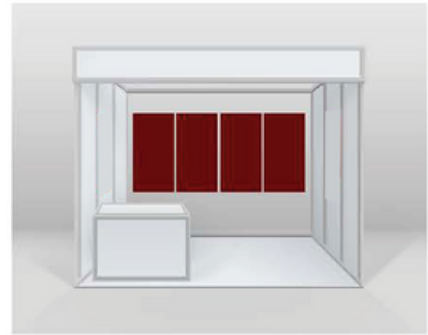
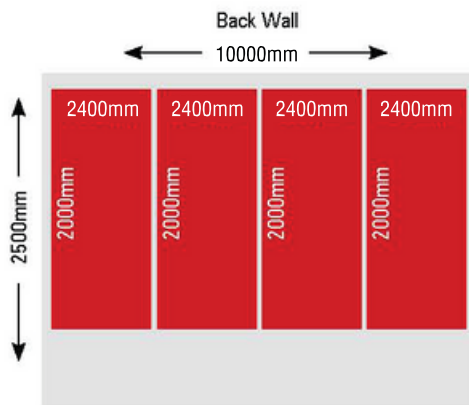
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Branding for 30 sqm Booths (10m x 3m)

Option 1



Option 2



Option 3

