www.iesshow.in



International Engineering Sourcing Show XI

4 5 6 MARCH, 2024 Codissia Trade Fair Complex, Coimbatore, India

HOSPITALITY PARTNER





IESS TIMELINE OVER 10 EDITIONS (2012-2023)

2012

IESS I

Mumbai | 22-24 March, 2012

Around 300 exhibitors, 350 delegates 6200 visitors Canada as the Partner Country, Maharashtra as the Partner State.

2013

IESS II

Mumbai | 14-16 March, 2013

Around 300 exhibitors, 360 delegates 6800 visitors Czech Republic as the Partner Country.

2014

IESS III

Mumbai | 22-24 January, 2014

Around 300 exhibitors, 380 delegates 7000 visitors COMESA Region as the Partner Country and Karnataka as the Partner State

2014

IESS IV

Mumbai | 16-18 December, 2014

Around 300 exhibitors, 390 delegates 7200 visitors Poland as the Partner Country and Gujarat as the Partner State.

2015

IESS V

Mumbai | 24-26 November, 2015

Around 300 exhibitors, 410 delegates 8500 visitors, Utter Pradesh as the Partner State.

2017

IESS VI

Chennai | 16-18 March, 2017

Around 305 exhibitors, 430 delegates 9200 visitors Russia as the Partner Country, Tamil Nadu as Host State, Flanders as Focus Region.

2018

IESS VII

Chennai | 8-10 March, 2018

Around 320 exhibitors, 445 delegates 10,000 visitors Czech Republic as the Partner Country, Flanders as the Focus Region, Tamil Nadu as Host State.

2019

IESS VIII

Chennai | 14-16 March, 2019

Around 346 exhibitors, 450 delegates 12,000 visitors, Malaysia as the Partner Country, Flanders as the Focus Region, Tamil Nadu as Host State.

2020

IESS IX

Coimbatore | 4-6 March, 2020

Around 410 exhibitors, 400 delegates 10,000 visitors Malaysia as the Partner Country, Flanders as the Focus Region, Tamil Nadu as the Host State.

2023

IESS X

Chennai | 16-18 March, 2023

Around 350 exhibitors, 300 delegates 10,000 visitors, Flanders as the Focus Region, Tamil Nadu as Host State.



IESS XI Would See



10,000 + Visitors



700+B2B Meetings



400 + Exhibitors



400 + Delegates

Key Features

- World Class Exhibition
- CEO Forums
- Country / State Sessions
- Sessions on Manufacturing Start Ups
- Technology Talks

- Smart Manufacturing Shows/ Workshops
- Global Sourcing Seminars
- Country / State Pavilions
- Exporters Troubleshooting Clinic
- Vendor Development Meets



Venue

Codissia Trade Fair Complex, Coimbatore, Tamil Nadu, India

Focus Products Verticals



Subcontracting

2

Metal & Shop Floor



Industrial Machinery & Equipment



Energy & Electricals



Innovation & Technology

Be a Partner to our Progress



Partnership Package for Hospitality Partner

• Association Amount is INR 8,50,000 (Plus applicable Taxes)

Deliverables

PRE-EVENT BENEFITS

- Acknowledgement as a Hospitality partner in the IESS XI website with a link to your website.
- Communication to all the Exhibitors acknowledging you as a Hospitality partner and sharing your corporate brochure (E- version).
- Social Media campaign for the Networking Meet would include your logo acknowledging you as a Hospitality partner

BENEFITS DURING THE EVENT

- Branding the networking dinner area where more than 600 Exhibitors, International Delegates, Guests,
 Bureaucrats and other VIPs, Media representatives etc. would be present
- Opportunity for a brief address during inauguration of the Networking event.
- Your company logo will be featured on Partner appreciation signage placed in important location in the IESS XI venue.
- One (1) table with proper branding would be made available in a prominent area for four (4) guests during the networking session.
- Your corporate film of 30 sec in video loops (to be provided by you) would be shown in the Digital Signage in regular intervals.
- Your company logo and one page advertisement would be included in the Newsletter issued during IESS XI.
- Your company's promotional catalogues would be inserted in the Welcome Kit for IESS XI to be given to all visitors, International delegates, Exhibitors etc.

POST-EVENT BENEFITS

- Logo in the Post Show report
- Two months of advertisements in EEPC India's Indian Engineering Exports E- magazine.



Partners in Our Journey of Success



Ministry Of Commerce & Budistry
Ministry of Micro, Small & Medium Enterprises
Ministry of External Affairs
Department of Heavy Industry
Department of Scientific and Industrial Research
Department of Scientific and Industrial Research
Oppartment of Atomic Energy
Office of Principal Scientific Adviser
Government of India































































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