www.iesshow.in



# International Engineering Sourcing Show XI

4 5 6 MARCH, 2024 Codissia Trade Fair Complex, Coimbatore, India

# **E-COMMERCE PARTNER**





# **IESS TIMELINE OVER 10 EDITIONS (2012-2023)**

2012

#### **IESS I**

Mumbai | 22-24 March, 2012

Around 300 exhibitors, 350 delegates 6200 visitors Canada as the Partner Country, Maharashtra as the Partner State.

2013

#### **IESS II**

Mumbai | 14-16 March, 2013

Around 300 exhibitors, 360 delegates 6800 visitors Czech Republic as the Partner Country.

2014

#### **IESS III**

Mumbai | 22-24 January, 2014

Around 300 exhibitors, 380 delegates 7000 visitors COMESA Region as the Partner Country and Karnataka as the Partner State

2014

#### **IESS IV**

Mumbai | 16-18 December, 2014

Around 300 exhibitors, 390 delegates 7200 visitors Poland as the Partner Country and Gujarat as the Partner State.

2015

#### **IESS V**

Mumbai | 24-26 November, 2015

Around 300 exhibitors, 410 delegates 8500 visitors, Utter Pradesh as the Partner State.

2017

#### **IESS VI**

Chennai | 16-18 March, 2017

Around 305 exhibitors, 430 delegates 9200 visitors Russia as the Partner Country, Tamil Nadu as Host State, Flanders as Focus Region.

2018

#### **IESS VII**

Chennai | 8-10 March, 2018

Around 320 exhibitors, 445 delegates 10,000 visitors Czech Republic as the Partner Country, Flanders as the Focus Region, Tamil Nadu as Host State.

2019

#### **IESS VIII**

Chennai | 14-16 March, 2019

Around 346 exhibitors, 450 delegates 12,000 visitors, Malaysia as the Partner Country, Flanders as the Focus Region, Tamil Nadu as Host State.

2020

#### **IESS IX**

Coimbatore | 4-6 March, 2020

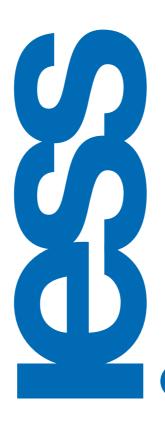
Around 410 exhibitors, 400 delegates 10,000 visitors Malaysia as the Partner Country, Flanders as the Focus Region, Tamil Nadu as the Host State.

2023

#### IESS X

Chennai | 16-18 March, 2023

Around 350 exhibitors, 300 delegates 10,000 visitors, Flanders as the Focus Region, Tamil Nadu as Host State.



#### **IESS XI Would See**



10,000 + Visitors



**700+**B2B Meetings



400 + Exhibitors



400 + Delegates

#### **Key Features**

- World Class Exhibition
- CEO Forums
- Country / State Sessions
- Sessions on Manufacturing Start Ups
- Technology Talks

- Smart Manufacturing Shows/ Workshops
- Global Sourcing Seminars
- Country / State Pavilions
- Exporters Troubleshooting Clinic
- Vendor Development Meets



## Venue

Codissia Trade Fair Complex, Coimbatore, Tamil Nadu, India

#### **Focus Products Verticals**



Subcontracting

2

Metal & Shop Floor



Industrial Machinery & Equipment



Energy & Electricals



Innovation & Technology

**Be a Partner to our Progress** 



### **Partnership Package for E-Commerce Partner**

Association Amount is INR 9,00,000 (Plus applicable Taxes)

#### **Deliverables**

#### **PRE-EVENT BENEFITS**

- Acknowledgement of 'E COMMERCE PARTNER' logo on the relevant page of IESS XI website linked with organisation's website.
- Acknowledgement of 'E COMMERCE PARTNER' logo in the relevant visitor promotional flyer / communication.

#### **BENEFITS DURING THE EVENT**

- Exclusive Acknowledgement of 'E COMMERCE PARTNER' logo in the B2B Matchmaking Area
- Acknowledgement of 'E COMMERCE PARTNER' logo onsite at the exhibition strategic points
- Acknowledgement of 'E COMMERCE PARTNER' logo on side wings of the inaugural main stage backdrop.
   The Inaugural function is likely to be attended by more than 800 exhibitors/delegates from various countries/ bureaucrats and other dignitaries.
- A Full-page colour advertisement in the Exhibitor Catalogue
- Acknowledgement of 'E COMMERCE PARTNER' logo in the Exhibitor Catalogue
- A premium built up booth of 9 sqm for showcasing your products and services
- Opportunity to address the gathering in one of the Vendor Development Meet / Related Session.
- Networking opportunities for two (2) delegates at Networking Evening

#### **POST-EVENT BENEFITS**

- Acknowledgement of 'E COMMERCE PARTNER" logo in the post show report.
- Sharing exhibitors' profile and contact information



# **Partners in Our Journey of Success**



Ministry of Commerce & budistry
Ministry of Micro, Small & Medium Enterprises
Ministry of External Affairs
Department of Heavy Industry
Department of Scientific and Industrial Research
Department of Astonic Energy
Office of Principal Scientific Adviser
Government of India































































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