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International Engineering Sourcing Show XI

4 5 6 MARCH, 2024 Codissia Trade Fair Complex, Coimbatore, India

BANKING PARTNER





IESS TIMELINE OVER 10 EDITIONS (2012-2023)

2012

IESS I

Mumbai | 22-24 March, 2012

Around 300 exhibitors, 350 delegates 6200 visitors Canada as the Partner Country, Maharashtra as the Partner State.

2013

IESS II

Mumbai | 14-16 March, 2013

Around 300 exhibitors, 360 delegates 6800 visitors Czech Republic as the Partner Country.

2014

IESS III

Mumbai | 22-24 January, 2014

Around 300 exhibitors, 380 delegates 7000 visitors COMESA Region as the Partner Country and Karnataka as the Partner State

2014

IESS IV

Mumbai | 16-18 December, 2014

Around 300 exhibitors, 390 delegates 7200 visitors Poland as the Partner Country and Gujarat as the Partner State.

2015

IESS V

Mumbai | 24-26 November, 2015

Around 300 exhibitors, 410 delegates 8500 visitors, Utter Pradesh as the Partner State.

2017

IESS VI

Chennai | 16-18 March, 2017

Around 305 exhibitors, 430 delegates 9200 visitors Russia as the Partner Country, Tamil Nadu as Host State, Flanders as Focus Region.

2018

IESS VII

Chennai | 8-10 March, 2018

Around 320 exhibitors, 445 delegates 10,000 visitors Czech Republic as the Partner Country, Flanders as the Focus Region, Tamil Nadu as Host State.

2019

IESS VIII

Chennai | 14-16 March, 2019

Around 346 exhibitors, 450 delegates 12,000 visitors, Malaysia as the Partner Country, Flanders as the Focus Region, Tamil Nadu as Host State.

2020

IESS IX

Coimbatore | 4-6 March, 2020

Around 410 exhibitors, 400 delegates 10,000 visitors Malaysia as the Partner Country, Flanders as the Focus Region, Tamil Nadu as the Host State.

2023

IESS X

Chennai | 16-18 March, 2023

Around 350 exhibitors, 300 delegates 10,000 visitors, Flanders as the Focus Region, Tamil Nadu as Host State.



IESS XI Would See



10,000 + Visitors



700+B2B Meetings



400 + Exhibitors



400 + Delegates

Key Features

- World Class Exhibition
- CEO Forums
- Country / State Sessions
- Sessions on Manufacturing Start Ups
- Technology Talks

- Smart Manufacturing Shows/ Workshops
- Global Sourcing Seminars
- Country / State Pavilions
- Exporters Troubleshooting Clinic
- Vendor Development Meets



Venue

Codissia Trade Fair Complex,
Coimbatore, Tamil Nadu, India

Focus Products Verticals



Subcontracting

2

Metal & Shop Floor

3

Industrial Machinery & Equipment



Energy & Electricals



Innovation & Technology

Be a Partner to our Progress



Partnership Package for Banking Partner

Association Amount is INR 10,00,000 (Plus applicable Taxes)

Deliverables

PRE-EVENT BENEFITS

- Acknowledgement as a Banking partner in the dedicated website for IESS XI with a link to your website.
- Communication to all the Exhibitors acknowledging you as a Banking partner and sharing your corporate brochure (E- version)

BENEFITS DURING THE EVENT

- Complimentary Kiosk in a specially designated area in the venue. You may like to have ATM counter installed therein for the benefit of the exhibitors/delegates/visitors.
- Your company logo will be prominently featured on the main stage backdrop of the Inaugural ceremony. The
 ceremony is attended by more than 1000 exhibitors and delegates from companies of more than 60 countries
 generally represented by their respective CEOs or Export Heads
- Opportunity to address the august gathering on a relevant subject relating to banking and finance as mutually decided.
- Your company logo will be featured on partner appreciation signage at prominent places of the event
- Your company logo will be prominently featured in the registration area
- Your corporate film of 30 sec in video loops (to be provided by you) would be shown in the Digital Signage within the Halls in regular intervals.
- Your company logo and one page advertisement would be included in the special publication issued on the occasion
 of the event.
- An article of reasonable length on manufacturing and export related products of your bank would be included in the special publication as aforesaid.
- Brief interview of your executive would be published in the show daily
- One (1) table with proper branding would be reserved in a prominent area table for four (4) guests during the networking session.
- Your company's promotional catalogues would be inserted in the Registration kit during the visitor registration

POST-EVENT BENEFITS

- Logo inclusion in post-event 'thank you' email message to attendees
- Acknowledgment in the press releases to be circulated through local and international media outlets



Partners in Our Journey of Success



Ministry of Micro, Small & Medium Enterpri Ministry of External Affairs Department of Heavy Industry epartment of Scientific and Industrial Reent of Atomic Energy Office of Principal Scientific Adviser



























































FEW SPONSORS











EEPC INDIA

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