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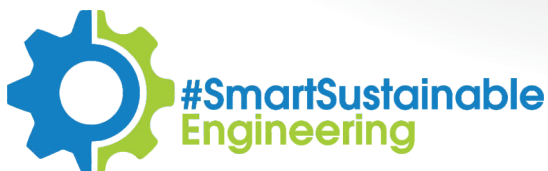
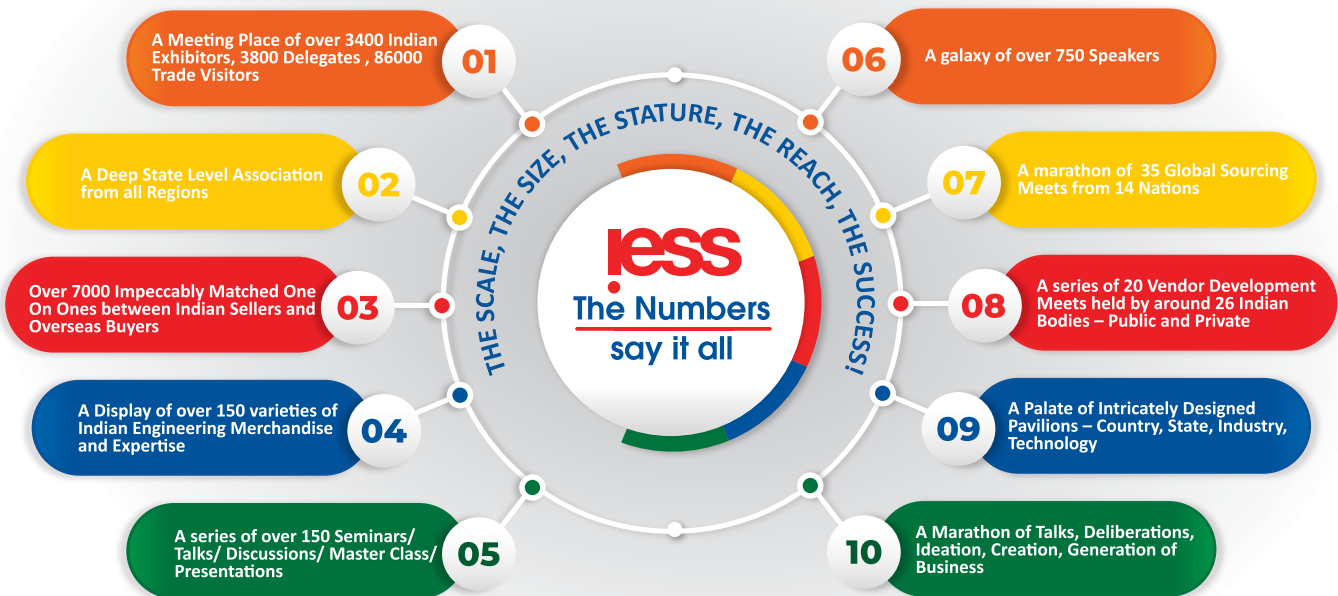


# International Engineering Sourcing Show XI

4 5 6 MARCH, 2024

Codissia Trade Fair Complex, Coimbatore, India

## SUSTAINABILITY PARTNER



# IESS TIMELINE OVER 10 EDITIONS (2012-2023)

## 2012

### IESS I

*Mumbai | 22-24 March, 2012*

Around 300 exhibitors, 350 delegates  
6200 visitors Canada as the Partner  
Country, Maharashtra as the Partner  
State.

## 2013

### IESS II

*Mumbai | 14-16 March, 2013*

Around 300 exhibitors, 360 delegates  
6800 visitors Czech Republic as the  
Partner Country.

## 2014

### IESS III

*Mumbai | 22-24 January, 2014*

Around 300 exhibitors, 380 delegates  
7000 visitors COMESA Region as the  
Partner Country and Karnataka as  
the Partner State

## 2014

### IESS IV

*Mumbai | 16-18 December, 2014*

Around 300 exhibitors, 390 delegates  
7200 visitors Poland as the Partner Country  
and Gujarat as the Partner State.

## 2015

### IESS V

*Mumbai | 24-26 November, 2015*

Around 300 exhibitors, 410 delegates  
8500 visitors, Utter Pradesh as the  
Partner State.

## 2017

### IESS VI

*Chennai | 16-18 March, 2017*

Around 305 exhibitors, 430 delegates  
9200 visitors Russia as the Partner Country,  
Tamil Nadu as Host State, Flanders as Focus Region.

## 2018

### IESS VII

*Chennai | 8-10 March, 2018*

Around 320 exhibitors, 445 delegates  
10,000 visitors Czech Republic as the  
Partner Country, Flanders as the Focus  
Region, Tamil Nadu as Host State.

## 2019

### IESS VIII

*Chennai | 14-16 March, 2019*

Around 346 exhibitors, 450 delegates  
12,000 visitors, Malaysia as the Partner  
Country, Flanders as the Focus Region,  
Tamil Nadu as Host State.

## 2020

### IESS IX

*Coimbatore | 4-6 March, 2020*

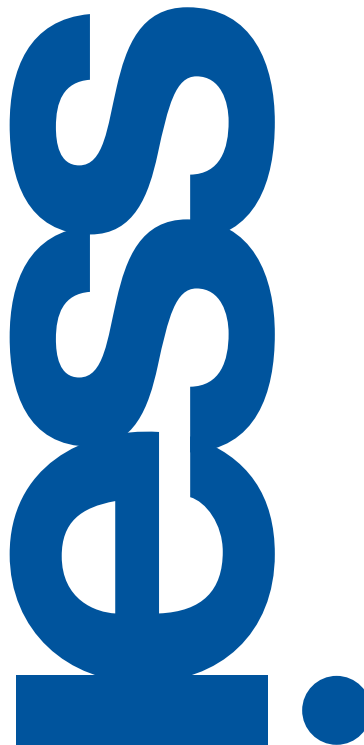
Around 410 exhibitors, 400 delegates  
10,000 visitors Malaysia as the Partner  
Country, Flanders as the Focus Region,  
Tamil Nadu as the Host State.

## 2023

### IESS X

*Chennai | 16-18 March, 2023*

Around 350 exhibitors, 300 delegates  
10,000 visitors, Flanders as the Focus Region,  
Tamil Nadu as Host State.



## IESS XI Would See



**10,000 +**  
Visitors



**700+**  
B2B Meetings



**400 +**  
Exhibitors



**400 +**  
Delegates

## Key Features

- World Class Exhibition
- CEO Forums
- Country / State Sessions
- Sessions on Manufacturing Start Ups
- Technology Talks
- Smart Manufacturing Shows/ Workshops
- Global Sourcing Seminars
- Country / State Pavilions
- Exporters Troubleshooting Clinic
- Vendor Development Meets



## Venue

Codissia Trade Fair Complex,  
Coimbatore, Tamil Nadu, India

## Focus Products Verticals

1

Subcontracting

2

Metal &  
Shop Floor

3

Industrial Machinery  
& Equipment

4

Energy &  
Electricals

5

Innovation &  
Technology

Be a Partner to our Progress



# Partnership Package for Sustainability Partner

- Association Amount is INR 10,00,000 (Plus applicable Taxes)

## Deliverables

### PRE-EVENT BENEFITS

- Acknowledgment as a Sustainability partner in the IESS website with a link to your website.
- Communication to all the international delegates acknowledging your company as Sustainability Partner for the event.
- Communication to all exhibitors acknowledging your company as Sustainability Partner and sharing your corporate brochure (E-version).
- Extensive publicity and promotion in social media campaigns.
- Company logo in IESS Video Teaser

### BENEFITS DURING THE EVENT

- Co-organising an exclusive session on “Strengthening Global Engineering Partnerships through Sustainability” and acknowledging you as a Partner.
- Complimentary bare Space of 18 SQM in a specially designated exhibition area to showcase your prowess and interact with the exhibitors/visitors. (EEPC India can also offer stand construction services)
- Strong visibility in the onsite branding by way of including your corporate poster in:-
  - Directional way board (10'\*10'), one number
  - Lawn pole (6'\*2.5'), one number
  - Cube branding (8'\*4'), one side
  - Pathway branding (8'\*4'), one number
- Your company logo will be prominently featured on the inaugural main stage backdrop. The inauguration ceremony is attended by more than 1000 participation and stakeholders including international delegates.
- Acknowledgement as the Sustainability Partner in the inaugural session.
- Your company logo will be featured on partner appreciation signage at prominent places of the event.
- Your company logo will be prominently featured in the registration area.
- Your corporate film of 30 sec in video loops (to be provided by you) would be shown in the Digital Signage in regular intervals.
- Your company logo would be included on the visitor's flyers
- Excerpts of a short interview of your representative on the event newsletter.
- A key executive of your company would be provided a slot for welcoming the guests at the official networking meet which is usually attended by more than 1000 members of the international trade.
- One (1) table with proper branding would be reserved in a prominent area for four (4) guests during the networking session.
- Your company's promotional catalogues would be inserted in the Registration kit during the exhibition registration
- Exhibitor directory – One complimentary full-page advertisement will receive prominent placement in the official Exhibitor directory to the show.

### POST-EVENT BENEFITS

- Logo inclusion in the post-event 'thank you' email message to attendees.
- Acknowledgment in the press releases to be circulated through local and international media outlets.
- Four months of advertisements in EEPC India's Indian Engineering Exports magazine (E version)
- Logo in post show report



## Partners in Our Journey of Success



Ministry Of Commerce & Industry  
 Ministry of Micro, Small & Medium Enterprises  
 Ministry of External Affairs  
 Department of Heavy Industry  
 Department of Scientific and Industrial Research  
 Department of Atomic Energy  
 Office of Principal Scientific Adviser  
 Government of India



### PARTNER / FOCUS STATE



### HOST STATE



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