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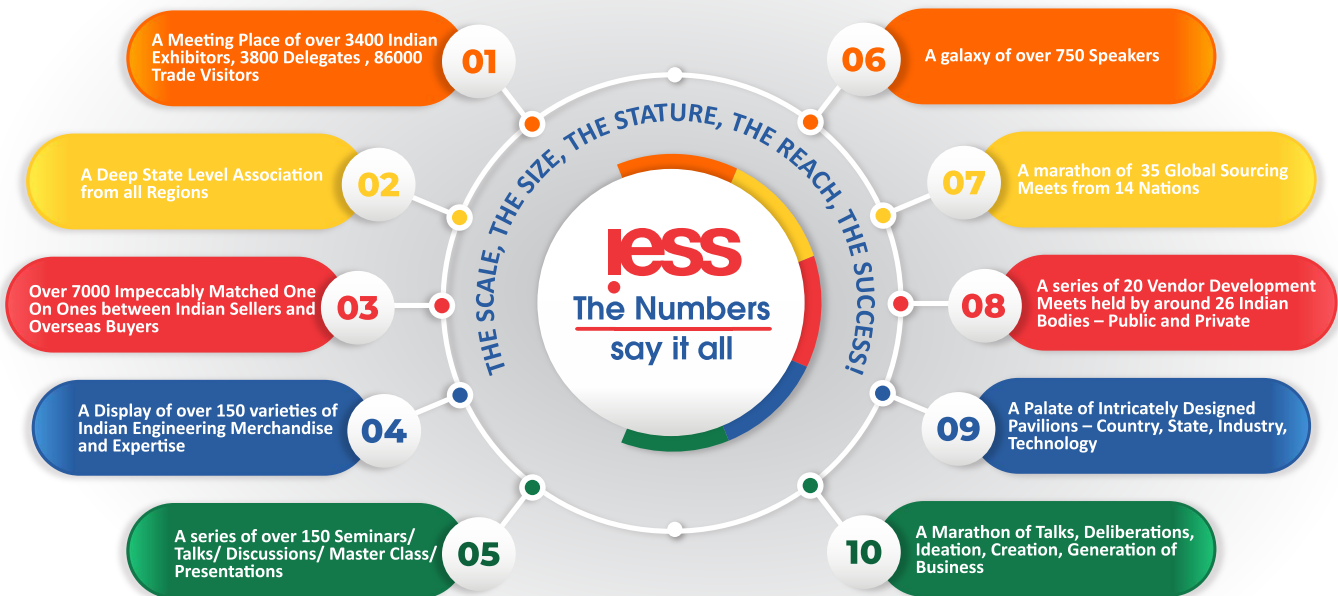


International Engineering Sourcing Show XI

4 **5** **6** MARCH, 2024

Codissia Trade Fair Complex, Coimbatore, India

STEEL FORUM PARTNER



Organiser

EEPCINDIA
ENGINEERING THE FUTURE

IESS TIMELINE OVER 10 EDITIONS (2012-2023)

2012

IESS I

Mumbai | 22-24 March, 2012

Around 300 exhibitors, 350 delegates
6200 visitors Canada as the Partner
Country, Maharashtra as the Partner
State.

2013

IESS II

Mumbai | 14-16 March, 2013

Around 300 exhibitors, 360 delegates
6800 visitors Czech Republic as the
Partner Country.

2014

IESS III

Mumbai | 22-24 January, 2014

Around 300 exhibitors, 380 delegates
7000 visitors COMESA Region as the
Partner Country and Karnataka as
the Partner State

2014

IESS IV

Mumbai | 16-18 December, 2014

Around 300 exhibitors, 390 delegates
7200 visitors Poland as the Partner Country
and Gujarat as the Partner State.

2015

IESS V

Mumbai | 24-26 November, 2015

Around 300 exhibitors, 410 delegates
8500 visitors, Utter Pradesh as the
Partner State.

2017

IESS VI

Chennai | 16-18 March, 2017

Around 305 exhibitors, 430 delegates
9200 visitors Russia as the Partner
Country, Tamil Nadu as Host State, Flanders as Focus Region.

2018

IESS VII

Chennai | 8-10 March, 2018

Around 320 exhibitors, 445 delegates
10,000 visitors Czech Republic as the
Partner Country, Flanders as the Focus
Region, Tamil Nadu as Host State.

2019

IESS VIII

Chennai | 14-16 March, 2019

Around 346 exhibitors, 450 delegates
12,000 visitors, Malaysia as the Partner
Country, Flanders as the Focus Region,
Tamil Nadu as Host State.

2020

IESS IX

Coimbatore | 4-6 March, 2020

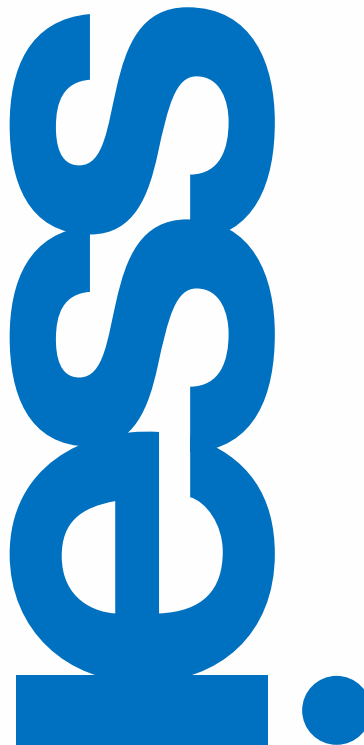
Around 410 exhibitors, 400 delegates
10,000 visitors Malaysia as the Partner
Country, Flanders as the Focus Region,
Tamil Nadu as the Host State.

2023

IESS X

Chennai | 16-18 March, 2023

Around 350 exhibitors, 300 delegates
10,000 visitors, Flanders as the Focus Region,
Tamil Nadu as Host State.



IESS XI Would See



10,000 +
Visitors



700+
B2B Meetings



400 +
Exhibitors



400 +
Delegates

Key Features

- World Class Exhibition
- CEO Forums
- Country / State Sessions
- Sessions on Manufacturing Start Ups
- Technology Talks
- Smart Manufacturing Shows/ Workshops
- Global Sourcing Seminars
- Country / State Pavilions
- Exporters Troubleshooting Clinic
- Vendor Development Meets



Venue

Codissia Trade Fair Complex,
Coimbatore, Tamil Nadu, India

Focus Products Verticals

1

Subcontracting

2

Metal &
Shop Floor

3

Industrial Machinery
& Equipment

4

Energy &
Electricals

5

Innovation &
Technology

Be a Partner to our Progress



Partnership Package for Steel Forum Partner

- Association Amount is INR 10,00,000 (Plus applicable Taxes)

Deliverables

PRE-EVENT BENEFITS

- Acknowledgment as a corporate partner in the IESS website with a link to your website.
- Communication to all the international delegates acknowledging your company as Steel Forum Partner for the event.
- Communication to all exhibitors acknowledging your company as Steel Forum Partner and sharing your corporate brochure (E-version).
- Extensive publicity and promotion in social media campaigns.
- Company logo in IESS Video Teaser

BENEFITS DURING THE EVENT

- Organising a FORUM where ideas and views on use of steel particularly in the field of exports would be deliberated upon.
- Naming the FORUM after the name of your company.
- Complimentary bare Space of 18 SQM in a specially designated exhibition area to enable you to highlight the products and services offered by your company. (EEPC India can also offer stand designing and construction services)
- Strong visibility in the onsite branding by way of including your corporate poster in:-
 - Directional way board (10'*10'), one number
 - Lawn pole (6'*2.5'), one number
 - Cube branding (8'*4'), one side
 - Driveway branding (8'*4'), one number
- Your company logo will be prominently featured on the inaugural main stage backdrop. The inauguration ceremony is attended by more than 1000 participation and stakeholders including international delegates.
- Acknowledgment as the Steel Forum Partner in the inaugural session.
- Your company logo will be featured on partner appreciation signage at prominent places of the event.
- Your corporate film of 30 sec in video loops (to be provided by you) would be shown in the Digital Signage used in the FORUM in regular intervals.
- Your company logo would be included on the visitor's flyers.
- Free Invitation to your representatives (not more than 4 in number) in the official networking session and cultural evening attended by more than 1000 exhibitor(s)/Delegate(s)/bureaucrats and other VIPs.
- Your company's promotional catalogues would be inserted in the Registration kit during the exhibition registration.
- Publishing success story of your company (not more than 120 words) in the special edition of our official magazine IE2 published during IESS.
- Exhibitor directory – One complimentary full-page advertisement will receive prominent placement in the official catalogue of the show.

POST-EVENT BENEFITS

- Logo inclusion in the post-event 'thank you' email message to attendees.
- Acknowledgment in the press releases to be circulated through local and international media outlets.
- Three months advertisement in EEPC India's magazine IE2 (E version)
- Logo and coverage of the programme in the post show report



Partners in Our Journey of Success



Ministry Of Commerce & Industry
 Ministry of Micro, Small & Medium Enterprises
 Ministry of External Affairs
 Department of Heavy Industry
 Department of Scientific and Industrial Research
 Department of Atomic Energy
 Office of Principal Scientific Adviser
 Government of India



PARTNER / FOCUS STATE



HOST STATE



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