

www.iesshow.in



# International Engineering Sourcing Show XI

**4** **5** **6** MARCH, 2024

Codissia Trade Fair Complex, Coimbatore, India

## REGISTRATION PARTNER

**01** A Meeting Place of over 3400 Indian Exhibitors, 3800 Delegates, 86000 Trade Visitors

**06** A galaxy of over 750 Speakers

**02** A Deep State Level Association from all Regions

**07** A marathon of 35 Global Sourcing Meets from 14 Nations

**03** Over 7000 Impeccably Matched One On Ones between Indian Sellers and Overseas Buyers

**08** A series of 20 Vendor Development Meets held by around 26 Indian Bodies – Public and Private

**04** A Display of over 150 varieties of Indian Engineering Merchandise and Expertise

**09** A Palette of Intricately Designed Pavilions – Country, State, Industry, Technology

**05** A series of over 150 Seminars/ Talks/ Discussions/ Master Class/ Presentations

**10** A Marathon of Talks, Deliberations, Ideation, Creation, Generation of Business

THE SCALE, THE SIZE, THE STATURE, THE REACH, THE SUCCESS!  
**iess**  
The Numbers  
say it all

Organiser

**EETPCINDIA**  
ENGINEERING THE FUTURE

# IESS TIMELINE OVER 10 EDITIONS (2012-2023)

## 2012

### IESS I

*Mumbai | 22-24 March, 2012*

Around 300 exhibitors, 350 delegates  
6200 visitors Canada as the Partner  
Country, Maharashtra as the Partner  
State.

## 2013

### IESS II

*Mumbai | 14-16 March, 2013*

Around 300 exhibitors, 360 delegates  
6800 visitors Czech Republic as the  
Partner Country.

## 2014

### IESS III

*Mumbai | 22-24 January, 2014*

Around 300 exhibitors, 380 delegates  
7000 visitors COMESA Region as the  
Partner Country and Karnataka as  
the Partner State

## 2014

### IESS IV

*Mumbai | 16-18 December, 2014*

Around 300 exhibitors, 390 delegates  
7200 visitors Poland as the Partner Country  
and Gujarat as the Partner State.

## 2015

### IESS V

*Mumbai | 24-26 November, 2015*

Around 300 exhibitors, 410 delegates  
8500 visitors, Utter Pradesh as the  
Partner State.

## 2017

### IESS VI

*Chennai | 16-18 March, 2017*

Around 305 exhibitors, 430 delegates  
9200 visitors Russia as the Partner  
Country, Tamil Nadu as Host State, Flanders as Focus Region.

## 2018

### IESS VII

*Chennai | 8-10 March, 2018*

Around 320 exhibitors, 445 delegates  
10,000 visitors Czech Republic as the  
Partner Country, Flanders as the Focus  
Region, Tamil Nadu as Host State.

## 2019

### IESS VIII

*Chennai | 14-16 March, 2019*

Around 346 exhibitors, 450 delegates  
12,000 visitors, Malaysia as the Partner  
Country, Flanders as the Focus Region,  
Tamil Nadu as Host State.

## 2020

### IESS IX

*Coimbatore | 4-6 March, 2020*

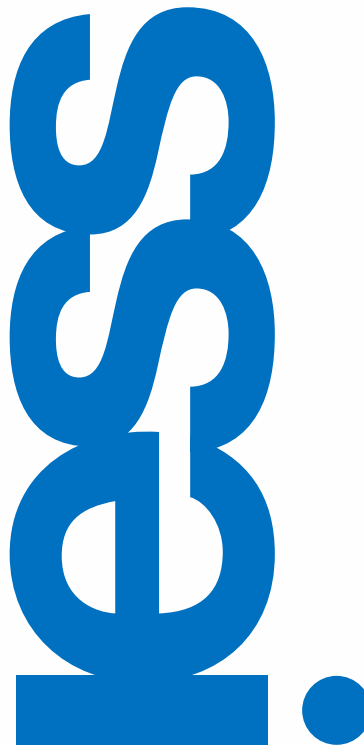
Around 410 exhibitors, 400 delegates  
10,000 visitors Malaysia as the Partner  
Country, Flanders as the Focus Region,  
Tamil Nadu as the Host State.

## 2023

### IESS X

*Chennai | 16-18 March, 2023*

Around 350 exhibitors, 300 delegates  
10,000 visitors, Flanders as the Focus Region,  
Tamil Nadu as Host State.



## IESS XI Would See



**10,000 +**  
Visitors



**700+**  
B2B Meetings



**400 +**  
Exhibitors



**400 +**  
Delegates

## Key Features

- World Class Exhibition
- CEO Forums
- Country / State Sessions
- Sessions on Manufacturing Start Ups
- Technology Talks
- Smart Manufacturing Shows/ Workshops
- Global Sourcing Seminars
- Country / State Pavilions
- Exporters Troubleshooting Clinic
- Vendor Development Meets



## Venue

Codissia Trade Fair Complex,  
Coimbatore, Tamil Nadu, India

## Focus Products Verticals

1

Subcontracting

2

Metal &  
Shop Floor

3

Industrial Machinery  
& Equipment

4

Energy &  
Electricals

5

Innovation &  
Technology

Be a Partner to our Progress



# Partnership Package for Registration Partner

- Association Amount is INR 7,00,000 (Plus applicable Taxes)

## Deliverables

### PRE-EVENT BENEFITS

- Acknowledgement of 'REGISTRATION PARTNER' logo on the relevant page of IESS XI website linked with organisation's website.
- Acknowledgement of 'REGISTRATION PARTNER' logo in the relevant visitor promotional flyer

### BENEFITS DURING THE EVENT

- Exclusive branding of the Registration Counter near the entrance where all the Business delegates and visitors would register.
- Acknowledgement of 'REGISTRATION PARTNER' logo onsite at the exhibition strategic points
- Acknowledgement of 'REGISTRATION PARTNER' logo on side wings of the inaugural main stage backdrop.
- The Inaugural function is likely to be attended by more than 800 exhibitors/delegates from various countries/ bureaucrats and other dignitaries.
- A Full-page colour advertisement in the Exhibitor Catalogue
- Acknowledgement of 'REGISTRATION PARTNER' logo in the Exhibitor Catalogue
- A premium built up booth of 9 sqm for showcasing your products and services
- Your representative would be provided an opportunity to introduce the artists before the audience during the Networking Evening.
- Networking opportunities for two (2) delegates at Networking Evening

### POST-EVENT BENEFITS

- Acknowledgement of 'REGISTRATION PARTNER' logo in the post show report.



## Partners in Our Journey of Success



Ministry Of Commerce & Industry  
 Ministry of Micro, Small & Medium Enterprises  
 Ministry of External Affairs  
 Department of Heavy Industry  
 Department of Scientific and Industrial Research  
 Department of Atomic Energy  
 Office of Principal Scientific Adviser  
 Government of India



### PARTNER / FOCUS STATE



### HOST STATE



### EEPC INDIA

Vaniija Bhavan (1st Floor)

International Trade Facilitation Centre

1/1 Wood Street, Kolkata 700 016

Tel: 91-33-2289 0651/52/53 | Fax: 91-33-2289 0654

E-mail: eepcho@eepcindia.net

[www.eepcindia.org](http://www.eepcindia.org)