

www.iesshow.in

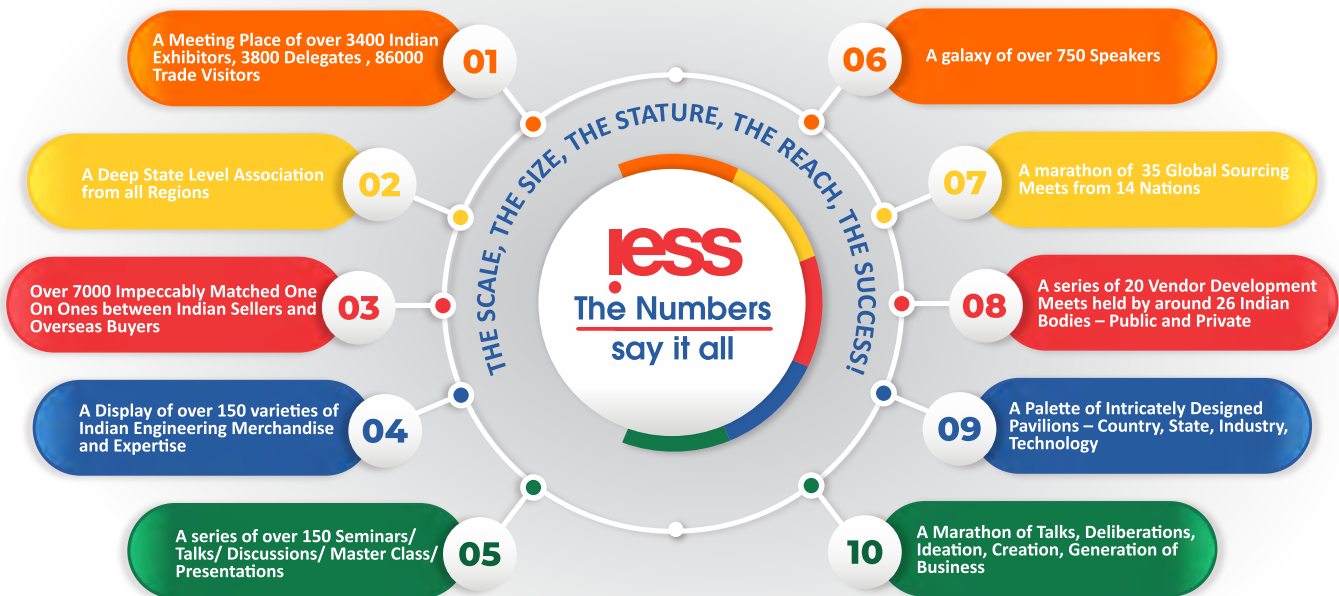


International Engineering Sourcing Show XI

4 **5** **6** MARCH, 2024

Codissia Trade Fair Complex, Coimbatore, India

INSURANCE PARTNER



Organiser

EEPCINDIA
ENGINEERING THE FUTURE

IESS TIMELINE OVER 10 EDITIONS (2012-2023)

2012

IESS I

Mumbai | 22-24 March, 2012

Around 300 exhibitors, 350 delegates
6200 visitors Canada as the Partner
Country, Maharashtra as the Partner
State.

2013

IESS II

Mumbai | 14-16 March, 2013

Around 300 exhibitors, 360 delegates
6800 visitors Czech Republic as the
Partner Country.

2014

IESS III

Mumbai | 22-24 January, 2014

Around 300 exhibitors, 380 delegates
7000 visitors COMESA Region as the
Partner Country and Karnataka as
the Partner State

2014

IESS IV

Mumbai | 16-18 December, 2014

Around 300 exhibitors, 390 delegates
7200 visitors Poland as the Partner Country
and Gujarat as the Partner State.

2015

IESS V

Mumbai | 24-26 November, 2015

Around 300 exhibitors, 410 delegates
8500 visitors, Utter Pradesh as the
Partner State.

2017

IESS VI

Chennai | 16-18 March, 2017

Around 305 exhibitors, 430 delegates
9200 visitors Russia as the Partner
Country, Tamil Nadu as Host State, Flanders as Focus Region.

2018

IESS VII

Chennai | 8-10 March, 2018

Around 320 exhibitors, 445 delegates
10,000 visitors Czech Republic as the
Partner Country, Flanders as the Focus
Region, Tamil Nadu as Host State.

2019

IESS VIII

Chennai | 14-16 March, 2019

Around 346 exhibitors, 450 delegates
12,000 visitors, Malaysia as the Partner
Country, Flanders as the Focus Region,
Tamil Nadu as Host State.

2020

IESS IX

Coimbatore | 4-6 March, 2020

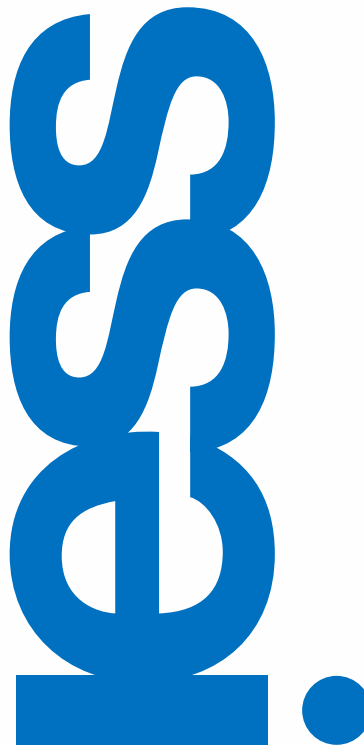
Around 410 exhibitors, 400 delegates
10,000 visitors Malaysia as the Partner
Country, Flanders as the Focus Region,
Tamil Nadu as the Host State.

2023

IESS X

Chennai | 16-18 March, 2023

Around 350 exhibitors, 300 delegates
10,000 visitors, Flanders as the Focus Region,
Tamil Nadu as Host State.



IESS XI Would See



10,000 +
Visitors



700+
B2B Meetings



400 +
Exhibitors



400 +
Delegates

Key Features

- World Class Exhibition
- CEO Forums
- Country / State Sessions
- Sessions on Manufacturing Start Ups
- Technology Talks
- Smart Manufacturing Shows/ Workshops
- Global Sourcing Seminars
- Country / State Pavilions
- Exporters Troubleshooting Clinic
- Vendor Development Meets



Venue

Codissia Trade Fair Complex,
Coimbatore, Tamil Nadu, India

Focus Products Verticals

1

Subcontracting

2

Metal &
Shop Floor

3

Industrial Machinery
& Equipment

4

Energy &
Electricals

5

Innovation &
Technology

Be a Partner to our Progress



Partnership Package for Insurance Partner

- Association Amount is INR 10,00,000 (Plus applicable Taxes)

Deliverables

PRE-EVENT BENEFITS

- Acknowledgement as a Insurance partner in the IESS website with a link to your website.
- Communication to all the international delegates acknowledging you as Insurance partner.
- Communication to all exhibitors acknowledging you as a Insurance partner and sharing your corporate brochure (E- version)

BENEFITS DURING THE EVENT

- Complimentary Premium booth of 12 SQM in a specially designated exhibition area.
- Strong visibility in the onsite branding by way of including your corporate poster in:-
 - Lawn pole (6'*2.5'), one number
 - Cube branding (8'*4'), one side
 - Pathway branding (8'*4'), one number
 - Floor stickers , 4 number
- Your company logo will be prominently featured on the inaugural main stage backdrop. The inauguration ceremony is attended by more than 800 participants and stakeholders including international delegates.
- Your company logo will be featured on partner appreciation signage at prominent places of the event
- You would be given opportunity to speak in a topical seminar organized during the show.
- Your corporate film of 30 sec in video loops (to be provided by you) would be shown in the Digital Signage of EEPC India pavilion in regular intervals.
- Your company logo would be included on the visitor's flyers
- Excerpts of the short interview of your representative on the event newsletter
- One (1) table with proper branding would be reserved in a prominent area table for four (4) guests during the networking session.
- Your company's promotional catalogues would be inserted in the Registration kit during the exhibition registration
- Exhibitor directory – One complimentary full-page advertisement will receive prominent placement in the official participant's guide to the show

POST-EVENT BENEFITS

- Logo inclusion in post-event 'thank you' email message to attendees
- Acknowledgment in the press releases to be circulated through local and international media outlets
- Four months of advertisements in EEPC India's Indian Engineering Exports magazine(E version)
- Sharing of database (Exhibitors)
- Logo in post shows report



Partners in Our Journey of Success



Ministry Of Commerce & Industry
 Ministry of Micro, Small & Medium Enterprises
 Ministry of External Affairs
 Department of Heavy Industry
 Department of Scientific and Industrial Research
 Department of Atomic Energy
 Office of Principal Scientific Adviser
 Government of India



PARTNER / FOCUS STATE



HOST STATE



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