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International Engineering Sourcing Show XI

4 5 6 MARCH, 2024

Codissia Trade Fair Complex, Coimbatore, India

COMMODITY EXCHANGE PARTNER

01 A Meeting Place of over 3400 Indian Exhibitors, 3800 Delegates, 86000 Trade Visitors

02 A Deep State Level Association from all Regions

03 Over 7000 Impeccably Matched One On Ones between Indian Sellers and Overseas Buyers

04 A Display of over 150 varieties of Indian Engineering Merchandise and Expertise

05 A series of over 150 Seminars/ Talks/ Discussions/ Master Class/ Presentations

06 A galaxy of over 750 Speakers

07 A marathon of 35 Global Sourcing Meets from 14 Nations

08 A series of 20 Vendor Development Meets held by around 26 Indian Bodies – Public and Private

09 A Palate of Intricately Designed Pavilions – Country, State, Industry, Technology

10 A Marathon of Talks, Deliberations, Ideation, Creation, Generation of Business

THE SCALE, THE SIZE, THE STATURE, THE REACH, THE SUCCESS!
ies
The Numbers
say it all

Organiser

EPCINDIA
ENGINEERING THE FUTURE

IESS TIMELINE OVER 10 EDITIONS (2012-2023)

2012

IESS I

Mumbai | 22-24 March, 2012

Around 300 exhibitors, 350 delegates
6200 visitors Canada as the Partner
Country, Maharashtra as the Partner
State.

2013

IESS II

Mumbai | 14-16 March, 2013

Around 300 exhibitors, 360 delegates
6800 visitors Czech Republic as the
Partner Country.

2014

IESS III

Mumbai | 22-24 January, 2014

Around 300 exhibitors, 380 delegates
7000 visitors COMESA Region as the
Partner Country and Karnataka as
the Partner State

2014

IESS IV

Mumbai | 16-18 December, 2014

Around 300 exhibitors, 390 delegates
7200 visitors Poland as the Partner Country
and Gujarat as the Partner State.

2015

IESS V

Mumbai | 24-26 November, 2015

Around 300 exhibitors, 410 delegates
8500 visitors, Utter Pradesh as the
Partner State.

2017

IESS VI

Chennai | 16-18 March, 2017

Around 305 exhibitors, 430 delegates
9200 visitors Russia as the Partner
Country, Tamil Nadu as Host State, Flanders as Focus Region.

2018

IESS VII

Chennai | 8-10 March, 2018

Around 320 exhibitors, 445 delegates
10,000 visitors Czech Republic as the
Partner Country, Flanders as the Focus
Region, Tamil Nadu as Host State.

2019

IESS VIII

Chennai | 14-16 March, 2019

Around 346 exhibitors, 450 delegates
12,000 visitors, Malaysia as the Partner
Country, Flanders as the Focus Region,
Tamil Nadu as Host State.

2020

IESS IX

Coimbatore | 4-6 March, 2020

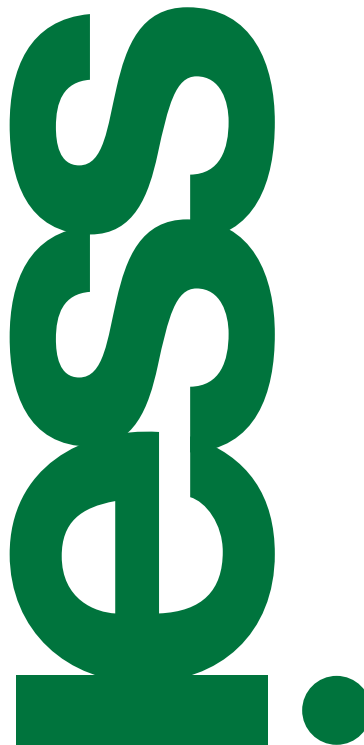
Around 410 exhibitors, 400 delegates
10,000 visitors Malaysia as the Partner
Country, Flanders as the Focus Region,
Tamil Nadu as the Host State.

2023

IESS X

Chennai | 16-18 March, 2023

Around 350 exhibitors, 300 delegates
10,000 visitors, Flanders as the Focus Region,
Tamil Nadu as Host State.



IESS XI Would See



10,000 +
Visitors



700+
B2B Meetings



400 +
Exhibitors



400 +
Delegates

Key Features

- World Class Exhibition
- CEO Forums
- Country / State Sessions
- Sessions on Manufacturing Start Ups
- Technology Talks
- Smart Manufacturing Shows/ Workshops
- Global Sourcing Seminars
- Country / State Pavilions
- Exporters Troubleshooting Clinic
- Vendor Development Meets



Venue

Codissia Trade Fair Complex,
Coimbatore, Tamil Nadu, India

Focus Products Verticals

1

Subcontracting

2

Metal &
Shop Floor

3

Industrial Machinery
& Equipment

4

Energy &
Electricals

5

Innovation &
Technology

Be a Partner to our Progress



Partnership Package for Commodity Exchange Partner

- Association Amount is INR 10,00,000 (Plus applicable Taxes)

Deliverables

PRE-EVENT BENEFITS

- Acknowledgment as a corporate partner in the IESS website with a link to your website.
- Communication to all the international delegates acknowledging your company as Commodity Exchange Partner for the event.
- Communication to all exhibitors acknowledging your company as Commodity Exchange Partner and sharing your corporate brochure (E-version).
- Extensive publicity and promotion in social media campaigns.
- Company logo in IESS Video Teaser

BENEFITS DURING THE EVENT

- Acknowledgement as Partners in the exclusive session on “Commodity Market Exchange in India: Risk Management and Mitigation”
- Complimentary bare Space of 18 SQM in a specially designated exhibition area. (EEPC India can also offer stand construction services)
- Strong visibility in the onsite branding by way of including your corporate poster in:-
 - Directional way board (10’*10’), one number
 - Lawn pole (6’*2.5’), one number
 - Cube branding (8’*4’), one side
 - Driveway branding (8’*4’), one number
- Your company logo will be prominently featured on the inaugural main stage backdrop. The inauguration ceremony is attended by more than 1000 participation and stakeholders including international delegates.
- Acknowledgement as the Commodity Exchange Partner in the inaugural session.
- Your company logo will be featured on partner appreciation signage at prominent places of the event.
- Your company logo will be prominently featured in the registration area.
- Your corporate film of 30 sec in video loops (to be provided by you) would be shown in the Digital Signage in regular intervals.
- Your company logo would be included on the visitor’s flyers
- Excerpts of the short interview of your representative on the event newsletter.
- A key executive of your company would be provided a slot for welcoming the guests at the networking meet (16 February, 2024) which is usually attended by more than 1000 members of the international trade.
- One (1) table with proper branding would be reserved in a prominent area table for six (6) guests during the networking session.
- Your company’s promotional catalogues would be inserted in the Registration kit during the exhibition registration
- Exhibitor directory – One complimentary full-page advertisement will receive prominent placement in the official participant’s guide to the show.

POST-EVENT BENEFITS

- Logo inclusion in the post-event ‘thank you’ email message to attendees.
- Acknowledgment in the press releases to be circulated through local and international media outlets.
- Four months of advertisements in EEPC India’s Indian Engineering Exports magazine (E version)
- Logo in post shows report.



Partners in Our Journey of Success



Ministry Of Commerce & Industry
 Ministry of Micro, Small & Medium Enterprises
 Ministry of External Affairs
 Department of Heavy Industry
 Department of Scientific and Industrial Research
 Department of Atomic Energy
 Office of Principal Scientific Adviser
 Government of India



PARTNER / FOCUS STATE



HOST STATE



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